5

CLAIMS

 A method of wetting a web, comprising: providing a hydrophobic web of material comprising a waterdispersible binder;

applying a wetting solution to the web; and passing the web between a pair of press rolls.

- 2. The method of claim 1, wherein the wetting solution is applied at an add-on greater than about 25%.
- 3. The method of claim 1, wherein the wetting solution is applied at an add-on greater than about 100%.
- 4. The method of claim 1, wherein the wetting solution is applied at an add-on between about 25% and about 700%.
- 5. The method of claim 1, wherein the web retains a solution addon greater than about 25%.
- 6. The method of claim 1, wherein the web travels at a speed of at least 60 meters per minute.
- 7. The method of claim 1, wherein the web of material has a conventional add-on, and the wetting solution is applied at an add-on which is at least 15% greater than the conventional add-on.
- 8. The method of claim 7, wherein the wetting solution is applied at an add-on which is at least 25% greater than the conventional add-on.
- 9. The method of claim 1, further comprising passing the web between a second pair of press rolls.
 - A method of wetting a web, comprising:
 providing a web of material from a source;
 controlling the draw of the web from the source;

20

25

5

perforating the web;

positioning the perforated web between a pair of press rolls; and applying a wetting solution to the web with an add-on greater than about 25% to yield a wet web;

wherein the wet web retains a solution add-on greater than about 25%.

- 11. The method of claim 10, wherein the wetting solution is applied at an add-on between about 25% and about 700%.
- 12. The method of claim 10, wherein the wetting solution is applied at an add-on greater than about 100%.
- 13. The method of claim 10, wherein the web travels at a speed of at least 60 meters per minute.
- 14. The method of claim 10, wherein the web comprises a water-dispersible binder.
 - 15. The method of claim 10, wherein the web is hydrophobic.
- 16. The method of claim 10, wherein the web of material has a conventional add-on, and the wetting solution is applied with an add-on which is at least 25% greater than the first add-on.
- 17. The method of claim 10, further comprising passing the web between a second pair of press rolls.
 - 18. An apparatus for wetting a substrate, comprising:

a pair of press rolls; and

a solution applicator which delivers a wetting solution to a hydrophobic web comprising a water-dispersible binder;

wherein the web passing between the press rolls can absorb the solution with an add-on of at least about 25%.

25

20

5

- 19. The apparatus of claim 18, wherein the solution applicator is a spray boom.
- 20. The apparatus of claim 18, wherein the solution applicator is a drool bar.
- 21. The apparatus of claim 18, further comprising a fluid distribution header.
 - 22. The apparatus of claim 18, wherein the press rolls are nipped.
- 23. The apparatus of claim 18, wherein the press rolls are separated by a distance of about 0.01 mm to about 1.0 mm.
- 24. The apparatus of claim 18, wherein each roll comprises a cover having a hardness of about 70 to about 95 Shore A durometer.
- 25. The apparatus of claim 18, further comprising a second pair of press rolls.
- 26. The apparatus of claim 18, wherein the web has a conventional add-on, and the web passing between the press rolls can absorb the solution at an add-on which is at least 25% greater than the conventional add-on.
- 27. The apparatus of claim 18, wherein the solution applicator delivers the wetting solution directly to the web.
- 28. The apparatus of claim 18, wherein the solution applicator delivers the wetting solution by depositing the solution onto the press rolls.

20